



Letter from the Mayor



THE CITY OF
HALF MOON BAY
CALIFORNIA

July 21, 2020 - Letter from Mayor Eisen

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Dear Half Moon Bay Community ([Para ver esta carta en español, oprime aquí](#)),

Good afternoon. It's been a relatively quiet time since last week, but we do have some valuable updates so please read below. There are a lot of important items on tonight's City Council agenda as well so I encourage you to pay close attention to those items, to make sure you have an opportunity to comment and participate in any that may be of interest to you.

COVID-19 Update:

We're one week into the scaling-back of the re-openings, as implemented by the Governor last week. Still, San Mateo County is the only Bay Area county not on the State's monitoring list. Unfortunately, it is expected that the County may be added to that list this week. If and when that does happen, additional sectors will be required to close, and that will of course affect those sectors here on the Coastsides. We will of course send out a Special eNews if/when that occurs, and include that information on our social media pages.

In case you missed it, San Mateo County Public Health Officer Scott Morrow issued a statement yesterday regarding COVID. You can view that message [here](#) (click on "Health Officer Statements").

To view the Governor's order and the State's watch list, please visit www.covid19.ca.gov. You can see San Mateo County's health data dashboard [here](#). Our City Manager will provide a local update on COVID-19 recovery at the beginning of tonight's City Council meeting, so please tune in.

PG&E Public Safety Power Shutoffs (PSPS):

Discussions are taking place concerning possible upcoming [PG&E Public Safety Power Shutoffs](#) and how to address those in our current pandemic environment. The City Council will consider a license agreement with PG&E at tonight's meeting to utilize the Half Moon Bay Library as a Community Resource Center when those events occur. City staff has been in contact with representatives from both the County and PG&E and have begun developing plans on how best to communicate the PSPS events, and ways to provide resources to our more vulnerable communities.

Comcast has also been preparing for PSPS, as we all know that we lose more than power on the Coastsides when these shutoffs occur. They've [launched a new website](#) where they

will be posting PSPS-specific updates and information. Customers can also follow Comcast's Twitter account ([@ComcastCA](#)) and read updates on their blog: [california.comcast.com](#).

We'll continue to keep the community informed about any updates and progress as it relates to PSPS events.

Cabrillo Unified School District Update at Tonight's City Council Meeting:

As a parent, I understand the stress that those of us with school-aged children are under right now as we head into the next school year. At tonight's City Council meeting, Cabrillo Unified School District Superintendent Sean McPhetridge will provide an update on the upcoming school year and what the District's plans are. Zoom link is included at the end of this letter.

City Council to Consider Ballot Measure to Increase Transient Occupancy Tax (hotel tax):

As we announced last week, the City Council will consider, at tonight's meeting, placement of a measure on November's ballot to increase the Transient Occupancy Tax (TOT, or Hotel Tax) from its current 12% to a new rate of 15%. There will be a lengthy staff report and an opportunity for public comment, so if this interests you, please do join us. See below for information on how to participate.

Study Session - Impact of Issues Related to Beach Access, Tonight at 5:30:

Also tonight, there will be a study session at 5:30 PM to discuss the overall impacts of issues related to beach access and parking. A number of related questions and concerns will be examined, such as public safety, permit parking, and traffic calming. Each of these issues has multiple layers, and various options will be presented including benefits and drawbacks of each. Staff will walk the community and Council through the issue and outline possible ways to move forward with available resources and permitting requirements that will be involved.

Sustainability Updates:

Summer is a great time to spend quality time with family outside. Relaxing and enjoying a meal outside can be a fun way to get out and do something different, even if it is just in your backyard! I invite you and your families to plan a zero-waste picnic this month - we have a list on our [Earth Year page](#) that you can use to check off all the items you need. No need to go out and buy anything new - if you're household is like mine, you probably already have most of the items at home. In case you are missing anything, we have included some links and recipe ideas on our website to give you some inspiration!

Bonus: Incorporate menu items that utilize food scraps, leftovers, or food items that might otherwise be thrown away or composted. Don't forget to [take the challenge](#) this month share your food scrap recipes with sustainability@hmbcity.com for your chance to win \$50 in Market Money to use at the Coastside Farmer's Market!

Planning Commission Study Session on the Final Draft Land Coastal Land Use Plan Update

The Planning Commission will be holding a study session via Zoom on the final draft of the Local Coastal Land Use Plan (LUP) update.

The study session will include:

- Summary of the final draft LUP, highlighting major changes made to all chapters of the 2018-19 draft
- Opportunity for public comment
- Planning Commission discussion and direction

- Review of next steps

Please mark your calendars and stay tuned for Zoom meeting information. The final draft chapters will be made available at www.PlanHMB.org prior to the study session.

For more information, please contact Brittney Cozzolino, Associate Planner at bcozzolino@hmbcity.com or Jill Ekas, Community Development Director at jekas@hmbcity.com.

July 21, 2020 City Council Meeting:

As I mentioned above, tonight's City Council meeting will begin at 5:30 p.m. with a special Study Session on Impacts of Beach Access and Vehicle Parking, followed by our regular meeting at 7:00 p.m. In addition to the Study Session, we have these important items on the agenda, among many other items:

- Consideration of the TOT Ballot Measure
- Announcement of the Youth Art Contest Winners
- A COVID update from our City Manager
- Amendments to our Parks Use Ordinance
- The license agreement with PG&E for a PSPS CRC
- An update on the LCP Amendment schedule
- Award of contract for the Highway 1 South project

As "usual" special remote protocols will be in place for tonight's meeting:

- [Agendas and Zoom link](#)
- [Facebook \(English\)](#)
- [Facebook \(Spanish\)](#)
- Watch the meeting on Channel 27

Participants via Zoom can make live comments during the public comment portion of each agenda item. If you wish to comment on an item without participating via Zoom, please email your comment to jblair@hmbcity.com prior to the meeting. Comments will be shared with the Council by email.

As always, feel free to [email me](#) with any comments or concerns. And be sure to stay informed by visiting the [City's COVID-19 Daily Updates webpage](#), and our [Facebook](#), [Instagram](#), [Twitter](#), and [Nextdoor](#) feeds.

Together in partnership,

Adam Eisen
Mayor
[COVID-19 Daily Updates](#)

