

Argument in Favor of Measure U

If you are a resident of Half Moon Bay you know how much tourism costs us in terms of wear and tear on our infrastructure and on us. From the hassle of navigating weekend traffic jams to the ever-increasing litter on our beaches. We live in a very special place, one that is expensive to maintain, and Measure U will help protect us.

This is why all of us here in Half Moon Bay need you to vote YES on Measure U this November 3rd.

Measure U is NOT a tax on residents. It will be paid for entirely by visitors staying in local hotels, motels, and B&Bs. You will not pay a dime for Measure U.

Measure U will help fund our critical emergency services. Voting YES on Measure U will help insure that these services are not cut in the face of the COVID-19 crisis.

A YES vote will make it possible for public places like Carter Park, Ocean View Park and all our beaches and trails to remain healthy, safe and clean for every Half Moon Bay resident.

A YES vote will help preserve the quality of life that we all expect and deserve.

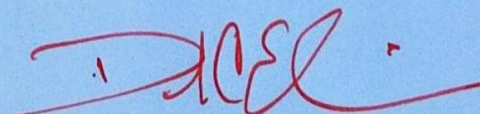
A YES vote on Measure U will provide funding that will be used and controlled locally. No State, County, or other agency will have access to or control of these funds. Ever!

A YES vote on Measure U will provide funds that can help keep Half Moon Bay affordable for teachers, agricultural workers and firefighters.

Measure U guarantees annual audited financial reports and total accountability to you- our neighbors in this little slice of heaven!

Please join your neighbors, the business community, community leaders, and a unanimous City Council in voting YES on Measure U.

For more information visit: www.hmbcity.com.


8.14.2020